

Kelly Kennedy, Esq.

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Summary

- Seasoned professional with extensive cross-functional collaboration experience, ranging from law, public policy, communications, strategic planning and management, in private, public and nonprofit sectors.
- Adept at analyzing and organizing complex ideas, information and data, and communicating them clearly in print and digital formats.
- Can be relied on to develop, or help develop, a vision and implement it with excellence.
- Highly focused on ensuring that the “left hand knows what the right hand is doing,” and that it advances the enterprise’s mission and vision.
- Comfortable moving from one area of technical expertise to another, as part of a team and independently. Work experience includes roles in tax law, economic development tax credits, environment and energy, nonprofits, and the health and medical field with assignments in government affairs and advocacy.
- Creative, organized, energetic, resourceful.

Professional Experience

CONNECTICUT LEAGUE OF CONSERVATION VOTERS, HARTFORD, CONNECTICUT

Communications Director, 2008 TO PRESENT

Responsible for managing all aspects of the communication for nonprofit’s 501(c)(3) entity, 501(c)(4) entity, and PAC. Redesigned and maintain three websites. Built and manage social media communications, including twitter, facebook, blog, wiki. Built electronic newsletter and distribution lists; created and contribute to blog; launched podcasting initiative; deliver organization’s message through traditional and new media. Manage and edit Annual Environmental Scorecard and Environmental Briefing Book. Develop program for Annual Environmental Summit. Built data management systems for bill tracking, legislator votes, scorecard analysis, candidate surveys and endorsements, and environmental advocates’ proposals. Publish legislative alerts; handle outreach to media and legislators.

TESTIMONIAL: *“Looking at this product of your work, I have to say once again how proud I am to claim you as a colleague. I think of the legions of well compensated bureaucrats and corporate minions who labor for weeks and produce nothing of this quality...”*
-- Russ Brenneman, Environmental Attorney and CTLCV Director, 2008.

CONSULTING AND FREELANCE WORK, WEST HARTFORD, CT

2002 TO PRESENT

- Consultant to nonprofits on public policy, planning and communications. Areas of expertise include strategic planning, management and governance, all aspects of communications, from print to digital, writing, editing and design.
- Subject areas have included green jobs, power and energy, environmental advocacy, economic development, regional cooperation, civic engagement, financial literacy, asset-based community development, the arts, public health.

- Past and present clients include CT League of Women Voters, The Connecticut Mirror, The Emily Hall Tremaine Foundation, CT Power & Energy Society, CT League of Conservation Voters, MetroHartford Alliance/Capital Region Partnership, CT Economic Resource Center, CT Association for Human Services, CT Policy & Economic Council, CarrierClass Group, CT Assets Network, Hartford's former Monday Night Jazz.

TESTIMONIAL: *"Your personal efforts delivered the highest quality in the website, the printed materials, the radio and television promotions, and the substance of the dialogue at each forum [on regional collaboration]..." -- Oz Griebel, Metro Hartford Alliance President & CEO, 2007.*

CONNECTICUT POWER & ENERGY SOCIETY, HARTFORD, CONNECTICUT
Executive Director, February 2009 TO MAY 2010

As an independent consultant, manage all aspects of the organization, including 20-person board and committees; membership management; day-to-day finance and accounting; planning board meetings; providing guidance on nonprofit governance; redesigning and maintaining website; electronic communications; conference planning. Developed and implemented strategic plan.

TESTIMONIAL: *"It's just incredible how much you've done with this organization, and in only one year..." -- Tom Starr, CPES Director and Yale Power Plant Manager, 2010.*

CONNECTICUT DEPARTMENT OF REVENUE SERVICES, HARTFORD, CONNECTICUT
Legal Division Staff Attorney, 1992 to 2006

- As a staff attorney for an executive branch agency responsible for administering 42 tax types, routine duties included analyzing Connecticut tax law for lay and professional audiences in legal rulings, policy statements, internal legal opinions, and other types of administrative pronouncements.
- Worked on such public policy issues as e-commerce; utility companies; gas marketing; various corporation business tax credits based on economic development goals; Native American issues; state government guidelines for auditing corporations; ethics. Additional roles included:
 - **Starting up and managing new 12-person Tax Products Group**, responsible for content and design of all the agency's tax forms, publications and newsletters. Responsible for editing, proofreading, document design, organizational development, database design and management, and staff training. Established writing and style standards.
 - **Starting up and managing DRS's policy program.** Coordinated tax policy-making among commissioner's office and all DRS divisions. Developed roundtable approach for resolving regulation, legislation, policy and communication issues. Established system to apprise employees each week on new developments in litigation, legislation, new publications and forms issued.
 - **Drafting legislation and regulations.** Managed agency regulation projects, from drafting to ensuring that all requirements of Connecticut's Uniform Administrative Procedure Act are met.
 - **Leading a business process reengineering** team, with CSC consulting group, to redesign and streamline DRS's legal, education, communications processes.
 - **Leading projects** to revamp the agency's internal and external **communications.**
 - Preparing MOUs on behalf of agency, with other executive branch agencies and private sector vendors.

UNITED TECHNOLOGIES CORPORATION, HARTFORD, CONNECTICUT

Government Affairs Law Clerk, 1990 to 1991

- Helped monitor legislative and regulatory developments in Connecticut.
- Wrote executive summaries of legislative developments for executives and managers.

PAINEWEBBER, WEEHAWKEN, NEW JERSEY

Corporate Fitness Program Manager, 1988 to 1989

- Started up, managed and marketed new 17,000 square-foot corporate fitness center for 3000 employees.
- Managed 15 professional and support staff; managed program budget.

AMERICAN BRANDS, INC., OLD GREENWICH, CONNECTICUT

Corporate Fitness Program Manager, 1986 to 1988

- Started up, managed and marketed new 1800 square-foot corporate fitness center for 300 employees.
- Managed one assistant and program budget.

TEXAS COLLEGE OF OSTEOPATHIC MEDICINE, FORT WORTH, TEXAS

Exercise Test Technologist, 1984 to 1986

- Administered and interpreted electrocardiogram stress tests and tests for pulmonary function, strength, flexibility, and body composition.
- Worked with physicians, exercise physiologists, and medical students.

Education

- Admitted to Connecticut Bar
- University of Connecticut School of Law; Juris Doctor
- Pennsylvania State University; Bachelor of Science
- State of Connecticut Executive Management Program; Certificate
- Specialized Coursework:
 - *Business Planning*
 - *Managing Organizational Dynamics*
 - *Commercial Law*
 - *Corporate Finance*
 - *International Business Transactions*
 - *International Commercial Law*
 - *European Community Law and Institutions*
 - *State and Local Taxation*
 - *Federal Income Tax*
 - *International Aspects of US Tax*
 - *Income Taxation of Corporations and Shareholders*

Community Involvement

- CT Public Broadcasting Network Community Advisory Board; June 2011 to present
- Sustainable West Hartford, Member; 2007 to present
- Bristow Middle School PTO, Vice President; 2008-2009
- West Hartford Land Trust, Secretary; 2006 – 2007; Trustee; 2004 - 2006
- Citizens Network of the Capitol Region, Interim Director; 2006 to 2008
- West Hartford Freecycle, Founder & Moderator; 2004-2005
- West Hartford Girls Soccer League, Coach; 2003 – 2007
- West Hartford Women's Soccer; 2007

Personal

- Interests include running, cross-country skiing, hiking and backpacking, gardening, intramural soccer, communications technology, environmental issues
- Completed multiple half-marathons
- Submitted Mount Rainier, Washington